

Rep Order# 6840646	Ver# 1	Status New	Traffic Order#	Printed: 08/13/2012 12:20 PM	1 of 2
EC'd Yes				Last Received: 08/10/2012 11:53 AM	
				Showing Buylines: All Lines	

Station WVBTV-TV NORFOLK, VA.	Agency () MENTZER MEDIA	Rep Firm
Advertiser () AM.FOR PROSPERITY	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA
Product AMER. FOR PROSPERITY	TOWSON, MD 21286	Salesperson () ANJIE BRADY
Estimate# 303	Agency C/P1/P2/E //303	
Buyer ANNE BRAUNSCHEIDEL	Flight Dates 08/15/2012 - 08/21/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---												
CLIENT: AMERICANS FOR PROSPERITY SC=*												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	10P-1045P	Buyline Comment: SATURDAY LATE NEWS	:30	\$700.00	08/18-08/18	2	1	2	\$1,400.00	
	2	SU	10A-11A	Buyline Comment: FOX NEWS SUNDAY	:30	\$100.00	08/19-08/19	1	1	1	\$100.00	

---REPORT TOTALS---

Report Totals: 3 / \$1,500.00

---SALES MONTHLY TOTALS---

Aug 12: 3 / \$1,500.00

Sales Totals: 3 / \$1,500.00

Station Totals: 3 / \$1,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---									
		Market Totals		\$30,000					
CATV	0%	WAVY	35%	WGNT	0%	WPXV	0%	WTKR	22%
WTVZ	0%	WVBT	5%	WVEC	38%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	JUL11, EJUL12
Demos	RA50+

--- CREDIT RISK ---

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Hiatus Weeks

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CASH IN ADVANCE